

HYDROGEN EXPERIENCE – A DIALOGUE

Tuesday–Friday **06–09 September 2022**



Trade fair for sanitation,
heating, air conditioning and
digital building management

EXHIBITION WITH FORUM

HANDS ON: THE FUTURE OF HYDROGEN

Hydrogen is considered to be an energy source of the future and an increasingly important topic for the HVAC sector, especially in the context of the energy transformation. New equipment and components are in use as a result of hydrogen being added to the natural gas grid and the planning of hydrogen networks. Questions and new opportunities are arising in every area from planning and installation to maintenance and repair. **“Hydrogen Experience – A Dialogue”** is a specialist forum that provides HVAC stakeholders with the opportunity to engage with developments in the field of hydrogen and identify future areas of activity.

As an exhibitor on the dedicated **“Hydrogen Experience”** platform at SHK ESSEN 2022, you can meet your target group and exhibit your innovative concepts and products to potential business partners.

YOUR ADVANTAGES AT A GLANCE

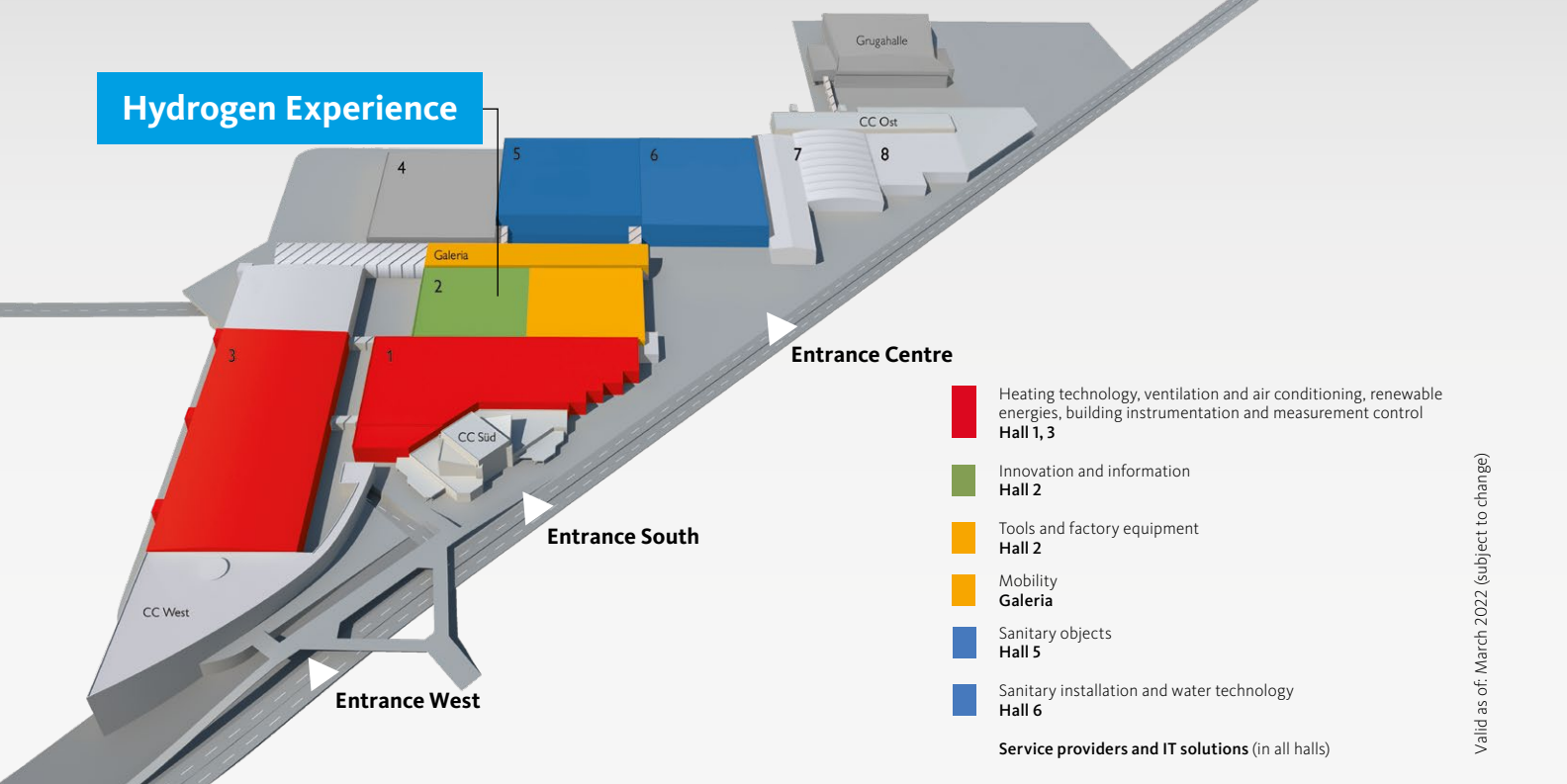
- Prominent presentation of your innovative solutions and products at a central location in Hall 2
- Interaction with specialists to deliver technical explanations of your products
- Presentation of your solutions and products as a contribution to a future field in the HVAC sector
- Opportunity for dialogue with other experts
- Opportunity to contribute to a lecture programme on the hydrogen experience

AN OVERVIEW OF THE EXHIBITION AREAS

- Fields of application for hydrogen in the HVAC sector
- Equipment and components: adaptations and new developments
- Hydrogen applications: heating, mobility, supply, power generation, storage
- Materials: properties, quality, application and processing
- Hydrogen infrastructure in neighbourhoods and buildings
- Coupling of hydrogen/gas/electricity/water sectors
- Regulations, permits and testing
- State of the art



Hydrogen Experience



- Heating technology, ventilation and air conditioning, renewable energies, building instrumentation and measurement control
Hall 1, 3
- Innovation and information
Hall 2
- Tools and factory equipment
Hall 2
- Mobility
Galeria
- Sanitary objects
Hall 5
- Sanitary installation and water technology
Hall 6
- Service providers and IT solutions** (in all halls)

Valid as of: March 2022 (subject to change)

SPECIFIC CONCEPT

- Presentation area with topic groups if necessary, e. g. technology (hands-on experience), planning and permits (R&D, new products) and qualifications for planning and trades
- Specialist lectures supplemented by practical exhibits – from applied research and market readiness to series products

YOUR OPPORTUNITY TO PARTICIPATE

On-site services

- Presentation area for exhibits and participation in lecture programme
- Primary stand design: carpet, power supply, visitor signage, networking islands

Media services

- Company logo with link in the “Hydrogen Experience” section on the SHK ESSEN 2022 and figawa websites
- Entry in printed and digital list of exhibitors
- MESSE ESSEN media fee
- Inclusion in MESSE ESSEN PR work

Total package: € 995.00 (incl. € 495.00 media fee, plus VAT)

YOUR CONTACTS

EVENT ORGANISER



MESSE ESSEN GmbH
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“HYDROGEN EXPERIENCE” COOPERATION PARTNER



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PATRON

Fachverband
Sanitär Heizung Klima NRW
Düsseldorf
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APPLICATION

Exhibit Size: _____ Type: _____

Association presentation (plus VAT, incl. media fee and information board): € 495.00

Specialist lecture Interest: yes no

In accordance with the conditions of participation for SHK ESSEN 2022, we would like to place an order for a presentation area in the “Hydrogen Experience” area:

Company _____

Address _____

Contact _____

Telephone _____ E-Mail _____

City, date _____ Signature _____

Please send the application to: shkessen@messe-essen.de or fax it to +49. (0)201. 72 44-513