



MESSE ESSEN

HYGIENE CONCEPT

OUR GUIDANCE FOR EXHIBITORS

MESSE
ESSEN

YOUR SAFETY IS OUR MAIN PRIORITY

We are pleased that by implementing a few simple measures we are able to work with you to again organise successful trade fairs. To this end, we have developed an extensive hygiene and protection concept that we constantly adapt to any changes in the Coronavirus Protection Ordinance of the State of North Rhine-Westphalia. This enables us to run trade fairs safely and with a minimum of fuss.

This brochure provides an overview of our hygiene concept so you can see at a glance what protective measures must be implemented before and during your trade fair participation and how you can ensure maximum safety at your stand.

You will see that effective infection protection can be easily integrated into your trade fair activities.

We appreciate your collaboration to ensure a safe and successful event for our exhibitors, for visitors and for you and your employees.

With thanks and best regards from your Messe Essen team



ENTRY REQUIREMENTS



You will only be able to enter the exhibition centre if you have proof of vaccination, testing or recovery, as outlined below:

- You have been vaccinated against COVID-19 in accordance with section 2 of the Coronavirus Protection Ordinance and can provide valid documentary proof of this at the entrance to the trade fair site on the day you are attending an event;
- You have recovered from a COVID-19 infection and can provide documentary proof of a positive PCR test (or other nucleic acid test) that was performed at least 28 days but no earlier than 6 months ago;
- You can provide proof of a negative test in accordance with section 2 of the Coronavirus Protection Ordinance at the entrance to the trade fair site on the day you are attending an event.

You, your employees and your service partners must have the requisite proof (vaccination, test, recovery) in a digital format that is suitable for scanning with the CovPassCheck app. Proof of identity (photographic identity document such as passport, ID card or driving license) will be checked on a random basis.

STAND CONSTRUCTION AND DISMANTLING



Surgical face masks must be worn during construction and dismantling.

STAND DESIGN



We recommend taking suitable precautions to prevent droplet or smear infection. These include:

- Installing transparent screens at reception desks and other interaction points
- Applying floor markings to guide visitors and ensure they keep their distance
- Providing hand sanitiser
- Installing generously sized meeting rooms and hospitality areas.

ACCESS AND ADMISSION



Exhibitor passes and passes for service staff will be scanned contact-free at the entrance.

Cashless and contact-free payment (e.g. of parking tickets or in restaurants) is possible.

DURING THE EVENT



Surgical face masks must be worn in the exhibition halls.

Surgical face masks are not required in the following areas:

- In outdoor spaces
- When seated at stands and in catering facilities such as restaurants or Coffee Points



Stand parties, receptions or similar must be approved separately by the event organiser.

HYGIENE AND PROTECTION MEASURES



We recommend that you provide hand sanitiser at your stand. In addition, we have installed a large number of hand sanitiser dispensers and hand-washing facilities throughout the site.

Please ensure that contact surfaces such as counters, tables and door handles are cleaned regularly.



You should observe coughing and sneezing etiquette and keep your distance from other people.

CATERING | RESTAURANTS



All our restaurants apply the general rules for the catering sector that you are already familiar with. These include being able to remove your surgical face mask once you are seated and registering your contact details.

Catering staff at your stand must always wear a surgical face mask.



Please choose food and drink that are individually packaged or can be easily portioned for serving. You may not provide self-service food and drink.

Our catering partners will be happy to design an individual catering concept to meet your needs. If you choose not to work with one of the Messe Essen catering partners, your service provider must prove compliance with the Coronavirus Protection Ordinance of the State of North Rhine-Westphalia.